

CANADA 
ARTISTIC
SWIMMING

ANNUAL **24** REPORT **25**



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MESSAGE FROM THE PRESIDENT AND CEO

Diving into the Next Century of Artistic Swimming in Canada!

In 2024, Canada Artistic Swimming celebrated 100 years of the sport with a series of nationwide events honouring our rich history. Building on Canada's 6th-place finish at the Paris 2024 Olympics, we are energized to begin a new Olympic quadrennial and advance towards the goals outlined in our 2024-2028 strategic plan.

Strategic Plan 2024-2028: Empowering the Canadian Style of Winning

In January 2024, Canada Artistic Swimming (CAS) launched its new five-year strategic plan, charting a course toward a safe, welcoming sport at home and a top-five international ranking. This ambitious roadmap focuses on a culture of excellence driven by three pillars: *"Living Our Gold Medal Profile," "Leading by Example,"* and *"Strengthening Organizational Excellence."*

During the 2024-2025 season, CAS made measurable progress towards these objectives with improvements in community culture and athlete experience, as reflected in the annual community survey. In addition, CAS rolled out nationwide programs aligned with the strategic plan, advancing initiatives in anti-bullying, inclusion, and environmental sustainability.

We All Swim Together

Canada Artistic Swimming's *We All Swim Together* program empowers athletes, coaches, and clubs to build safe, inclusive, and respectful environments across the sport. Expanding on the *Rise Up* initiative, it provides practical tools to prevent bullying, resolve conflicts, and strengthen positive team culture. From athletes supporting one other, to coaches and administrators fostering healthy club environments, the program ensures everyone can thrive. *We All Swim Together* underscores CAS's commitment to a welcoming, collaborative, and winning culture in artistic swimming.



Sustainability Project

Through the NSO Sustainability Pilot Project with the Canadian Olympic Committee, Canada Artistic Swimming is partnering with Racing to Zero to advance environmental responsibility across the sport. The initiative helps CAS develop a tailored sustainability strategy, measuring its carbon footprint, and integrate climate-conscious practices throughout the organization. Staff, athletes, and stakeholders will engage in workshops to build awareness and ensure sustainability into everyday operations. This pilot sets the foundation for lasting impact reinforces CAS's leadership in promoting sustainable sport in Canada.



National Events

The 2024-2025 season featured a full calendar of domestic competitions, including the National Championships and Masters in Montreal (May 2024), and the Qualifier and CUASL Championships in Victoria, BC (March 2025). On the international stage, Canada successfully hosted the World Aquatics Artistic Swimming World Cup in Markham (June 2024), reinforcing the country's global presence in the sport.

Following a 2024 fire at the Olympic Pool, the Senior National Team quickly relocated training, demonstrating resilience, teamwork, and unwavering focus. At the Paris Olympics, Canada achieved a 6th-place finish, highlighting podium potential for future Games, while emerging athletes at the Junior World Championships gained valuable international experience, building the foundation for the next generation of high-performance success.

CAS welcomed Karine Doré as Senior Team Lead Coach, whose leadership and creativity will strengthen the program for years to come. Financially, CAS finished the year slightly above break-even, reflecting careful management and continued investment in the sport's growth.

Sport grants to increase inclusion in artistic swimming

Canada Artistic Swimming continued to advance initiatives that promote a more inclusive and welcoming environment, including e-training modules, monitoring tools, and public sport demonstrations. These targeted efforts are breaking down barriers, increasing accessibility, and inspiring greater participation and interest in artistic swimming across Canada.

AS WE LOOK AHEAD...

As we move into the 2025-2026 season, Canada Artistic Swimming remains committed to advancing the key milestones and objectives set in the strategic plan. We look forward to seeing the continued impact of the *We All Swim Together* program in creating a safe, inclusive, and welcoming environment for all participants. Together, we will build on our legacy and propel artistic swimming confidently into its next century.

Respectfully submitted,



Florence Klein
President



Steve Wallace
CEO

2024-2028 STRATEGIC PLAN

EMPOWERING THE CANADIAN STYLE OF WINNING

DEVELOPING, THRIVING, WINNING: LIVING OUR GOLD MEDAL PROFILE

- Our plan focuses on nurturing a thriving sport at all levels, cultivating a winning team culture, and empowering holistic athlete development.

LEADING BY EXAMPLE

- We are committed to promoting a positive and safe sport experience, championing diversity, equity, and inclusion, and maintaining our global leadership in training and education.

STRENGTHENING ORGANIZATIONAL EXCELLENCE

- Our aim is to elevate our status as the organization of choice, drive brand growth, and sustain industry-leading governance excellence.

WHAT WE DO IS WHO WE ARE

OUR VISION

To be a world-leading nation in Artistic Swimming and to inspire and support all participants to realize their dreams in artistic swimming.

OUR MISSION

To achieve excellence in all aspects of Artistic Swimming in Canada.

CORE VALUES

PEOPLE

We encourage diversity in backgrounds, gender, ethnicity, age, and ability.

EXCELLENCE

We achieve excellence and innovation in everything we do.

TEAMWORK/COLLABORATION

We believe in the power of our team, people, and organizations.

ETHICS/RESPECT/SAFETY

We build trust and expect behaviour of the highest ethical standard, demonstrating accountability, integrity, respect, and safety for all people in the sport.



2024-2025 BY THE NUMBERS

2024-2025 CANADA ARTISTIC SWIMMING REGISTRANTS	
Registered Artistic Swimmers	6,341
AquaGO! Participants	1,208
Canadian University Artistic Swimming League	275
Clubs & Schools	130
Officials	302
Coaches	910
Canada Artistic Swimming Members	10,722



2025 SENIOR NATIONAL TEAM



JEANNE BOILARD



CHARLIE BREAUT



AURORA CHERNOFF



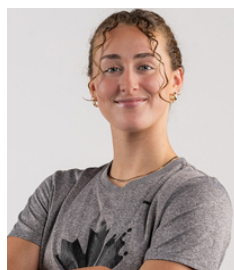
SCARLETT FINN



MYA FORTIN



GEORGIA HOCK



LAURIANNE IMBEAU



AUDREY LAMOTHE



EMMA MCILWAIN



XIMENA ORTIZ



RAPHAELLE PLANTE



KENZIE PRIDDELL



HALLE PRATT



ALICIA RÉHEL



CLAIRE SCHEFFEL



FLORENCE TREMBLAY



OLENA VERBINSKA

2025 SENIOR TEAM COACHES

KARINE DORÉ
LEAD COACH

KASIA KULESZA
NEXT GEN HEAD COACH

YELYZAVETA YAKHNO
ASSISTANT COACH

CLAIRE CALSINA
TEAM MANAGER

2025 NATIONAL TEAM PROGRAM

COMPETITIONS

- | | | |
|---|--------------------|--------------------|
| • World Aquatics World Cup | <i>Feb 2025</i> | Paris, France |
| • World Aquatics World Cup | <i>April 2025</i> | Somabay, Egypt |
| • World Aquatics World Cup | <i>May 2025</i> | Markham, Canada |
| • World Aquatics World Championships | <i>July 2025</i> | Singapore |
| • Junior Pan American Games | <i>August 2025</i> | Asuncion, Paraguay |





2025 CANADA GAMES, ST. JOHN'S, NL



RESULTS	1 st PLACE	2 nd PLACE	3 rd PLACE
SOLO	Andrea Escobar , Québec	Morgan Vaughan , Saskatchewan	Madison Murphy , Ontario
DUET	Lily Bernier / Andrea Escobar , Québec	Joley Friesen / Sienna Kuchuran , Saskatchewan	Jasmine Peloquin / Kyla Williams , Saskatchewan
TEAM	Québec	Ontario	Alberta



ADMINISTRATION

BOARD OF DIRECTORS			
President	FLORENCE KLEIN	Director At Large	JASON HERBERT
Vice-President	LINDSAY DUNCAN	Director At Large	GREG MCILWAIN
Director At Large	PAUL FRITZ-NÉMETH	Director At Large	JESSICA RUTLEDGE
Director At Large	SARA HART	Director At Large	DAWN WILSON
Athlete Council Chair	CATHERINE BARRETT		

CANADA ARTISTIC SWIMMING STAFF	
STEVE WALLACE CHIEF EXECUTIVE OFFICER	CLAIRE CALSINA TEAM & EVENTS MANAGER
STÉPHANE CÔTÉ CHIEF OPERATIONS OFFICER	RAJU AHSAN EXECUTIVE COORDINATOR
KARA HEALD DIRECTOR, SPORT DEVELOPMENT	JUNE STERLING FINANCE & ADMINISTRATION MANAGER
KARINE DORÉ LEAD COACH	KASIA KULESZA NEXT GEN TEAM COACH
CLAUDIA HOLZNER HIGH PERFORMANCE MANAGER	YELYZAVETA YAKHNO SENIOR NATIONAL TEAM ASSISTANT COACH

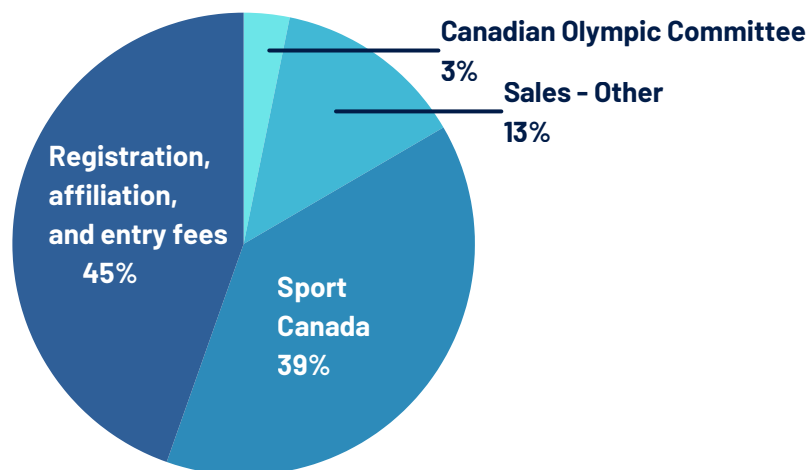
UPCOMING SEASON SCHEDULE

2026 CALENDAR		
CANADIAN QUALIFIER	March 15-21	Quebec City, QC
CUASL NATIONAL CHAMPIONSHIPS	March 20-22	Quebec City, QC
WORLD AQUATICS WORLD CUPS	March - May 2026	TBD
CANADIAN CHAMPIONSHIPS	May 5-10	TBC
CANADIAN MASTERS CHAMPIONSHIPS	June 12-14	Toronto, ON
WORLD AQUATICS WORLD CUP SUPERFINAL	June 19-21	Toronto, ON
PANAM AQUATICS AGE GROUP CHAMPIONSHIPS	August 2026	TBC
WORLD AQUATICS WORLD JUNIOR CHAMPIONSHIPS	August 2026	TBC
CANADA ARTISTIC SWIMMING ANNUAL MEETING	September 12	TBC

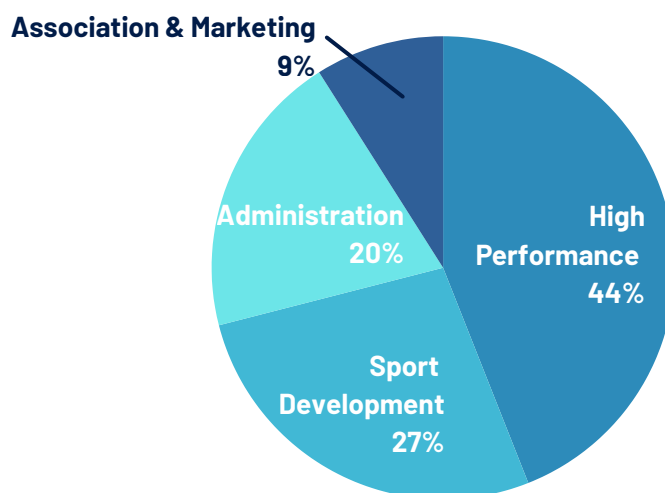


FINANCIALS

Revenue by Source | 2024-2025



Breakdown of expenses | 2024-2025



ACKNOWLEDGEMENT

Canada Artistic Swimming is proud to recognize our partners who support us throughout the year. We are continually looking to grow our partnerships through sponsorships of our domestic events as well as the many programs Canada Artistic Swimming supports and is developing.

MAJOR PARTNER

Canada 

PROGRAM PARTNERS



THANK YOU

FOR YOUR CONTINUED SUPPORT

CANADA
ARTISTIC
SWIMMING