

Policy title	Member Operations Policy
Approval authority	Board of Directors
Adopted	August 2020
Current version approved	June 10, 2025
This Policy has been prepared by Canada Artistic Swimming (CAS) and is applicable to CAS and its Members. This document cannot be modified by a CAS Member without consultation with and approval by CAS.	

Definitions

1. The following terms have these meanings in this Policy:
 - a. "Affiliated Organization" – Any recreational or competitive club or league that delivers artistic swimming programs and has fulfilled the requirements of registration as required by CAS or the PTSO and has paid any associated registration fees to CAS or the PTSO;
 - b. "Board" – A Board of Directors;
 - c. "CAS" – Canada Artistic Swimming;
 - d. "CEO" – The CAS Chief Executive Officer;
 - e. "Coach" – Any person who instructs figures or routines on a regular basis and includes Instructor, which is a specific level of coach who teaches AquaGO! or other recreational programming;
 - f. "Director" – A member of the Board of Directors;
 - g. "Including" – Including but not limited to;
 - h. "Member" or "CAS Member" – Any PTSO registered with CAS;
 - i. "Policy" – A written directive ratified by the Board that defines objectives, principles, procedures and methods to govern decisions and actions of a Member with respect to its programs and services;
 - j. "PTSO" – A Provincial or Territorial Sport Organization that is responsible for the management of artistic swimming within its provincial or territorial boundaries;
 - k. "Suspension" – Immediate temporary cessation of membership in CAS (subject to possible reinstatement or termination) in accordance with the provisions of any applicable CAS By-Law or policy; and
 - l. "Termination" – Immediate permanent cessation of membership in accordance the provisions of any applicable CAS By-law or policy.

Purpose

2. The purpose of this policy is to describe minimum requirements for CAS Members to maintain their status as a Member in good standing, and further recommended best practices. By providing an annual verification that they continue to meet at least the minimum requirements specified in this Policy, Members provide assurance that they operate in a safe, ethical and effective manner.

Application

3. This Policy applies to CAS and CAS Members.
4. This Policy recognizes that jurisdictions across Canada may have laws that apply to sport organizations within their province or territory. If there is any conflict between this Policy and applicable provincial or territorial law, the provincial or territorial law takes precedence.

Incorporation

5. Each Member will be incorporated as a not-for-profit organization.

Board of Directors

6. Each Member will have a Board that numbers not fewer than three (3) directors who are elected by its members.
7. The Board shall meet with sufficient frequency to carry out its basic fiduciary and governance duties, and at least quarterly.
8. The Member is expected to update CAS regarding any changes in its Board composition and to ensure all contact information for Directors is accurate.

Governance

9. Each Member will abide by CAS By-laws and policies.
10. Each Member will have governance structures in place to ensure it has the organizational capacity to align with key roles and responsibilities as described in Appendix 2.
11. Each Member will adopt by-laws that govern its financial and legal affairs and other activities. These by-laws will not at any time conflict with CAS By-laws.
12. Each Member's by-laws, at a minimum, will include the following:
 - a. Member name;
 - b. Membership including requirements of admission, membership duration and conditions of withdrawal or expulsion;
 - c. Member's meetings including annual meeting and notice, quorum and voting rights;

- d. Board structure including board composition, the appointment and removal of directors and officers and their duties, powers and remuneration;
 - e. Finance and management including financial year;
 - f. The manner of making, amending and rescinding by-laws; and
 - g. Dissolution.
13. Any amendments to the Members' by-laws will be submitted in writing to CAS by no later than the annual deadline for Member registration as prescribed in the CAS Registration Policy.

Financial Controls

14. Each Member will either adopt CAS's Finance Policy, or its own Finance Policy that sets out procedures that must be met in order to protect the financial integrity of the organization.
15. Each Member's Finance Policy, at a minimum, will include the following:
- a. Signing authority; and
 - b. Financial year end.
16. It is a best practice for a Finance Policy to also include the following:
- a. Authority to enter into contracts;
 - b. Regular financial reporting;
 - c. Annual budgets;
 - d. Reserve funds; and
 - e. Expense reimbursement including travel.
17. Each Member's Board must review the Member's financial position regularly and ensure effective financial controls are in place.
18. It is a best practice for each Member to appoint a chartered professional accountant by ordinary resolution at each Annual Meeting to conduct an annual audit or review engagement, and to submit a copy of their audit report or review engagement report to CAS.

Insurance

19. Each Member will carry in insurance, including:
- a. A minimum of \$5,000,000 in comprehensive general liability insurance on an occurrence basis for third party bodily injury, personal injury and property;
 - b. Sport Accident insurance; and
 - c. Directors and Officers Liability insurance.
20. The Member may request an exemption from minimum insurance requirements from CAS following the procedure set out under Exemption Procedures. CAS reserves the right to waive the minimum insurance requirements at its sole discretion.

21. The Member is expected to submit in writing to CAS annually a certificate of insurance, by no later than the annual deadline for Member registration as prescribed in the CAS Registration Policy.

Naming Convention

22. Each Member will seek approval from CAS for any change to their legal name or call letters.
 - a. Each Member's call letters must be different from CAS and other PTSO call letters; and
 - b. Each Member will include "Artistic Swimming" somewhere in their legal name.
23. The Member may request an exemption from the naming convention from CAS following the procedure set out under Exemption Procedures.
24. CAS reserves the right to decline requests for approval of a Member name and call letters if CAS, in its judgement, considers it does not appropriately reflect the brand.

Policies

25. Each Member will adopt the following CAS policies as part of their operations, or substantially equivalent policies with any necessary modifications that may be required by provincial or territorial law:
 - a. Safe and Welcoming Sport Policy Suite Overview;
 - b. Conduct Policy;
 - c. Harassment and Prohibited Behaviour Policy;
 - d. Equity, Diversity and Inclusion Policy;
 - e. Coach Registration and Certification Policy;
 - f. Concussion Policy;
 - g. Privacy Policy;
 - h. Screening Policy; and
 - i. Any future policies identified by the CAS Board for application to Members.
26. It is a best practice for each Member to also adopt the CAS Discipline and Complaint Policy and the CAS Appeals Policy, or similar policies that are suitable to the Member.
27. It is a best practice for each Member to adopt a Club Operations Policy similar to this Member Operations Policy, which may follow the template that is set out in Appendix 1 to this Policy with any necessary provincial or territorial customization.
28. CAS encourages Members to adopt other CAS policies, as appropriate. CAS at its discretion may provide additional templates for policies or guidelines, including minimum requirements, as an appendix to this Policy.

Programs

29. Each Member will ensure that all Affiliated Organizations adopt AquaGO! exclusively as their entry level (active start) recreational program offering.

Websites

30. Each Member will post the following on their website where it is available to the public:

- a. Names of board members; and
- b. By-laws.

31. It is a best practice for each Member also to post the following on their website:

- a. Minutes of their most recent Annual Meeting; and
- b. All board-approved policies with general application to its membership.

Incident or Issue Communication

32. Members will inform the CAS CEO immediately of any incident, emergency or serious issue (“a serious issue”) within their jurisdiction that affects normal business functions, or the brand and reputation of the Member, CAS or the sport of artistic swimming.
33. Should a serious issue arise, the Member in collaboration with the CAS CEO will appoint an issue communication team including legal and communications professionals, and a designated spokesperson.
34. All communications during a serious issue will be managed according to a common strategy developed by the issue communication team.

Compliance

35. Decisions to grant or deny membership are made by CAS in accordance with this Policy.
36. Membership recognition is ongoing provided that the recognized Member satisfies the following requirements:
- a. Each Member will re-apply annually in the manner and time prescribed by the CAS Board;
 - b. Each Member will verify annually that they continue to meet the minimum requirements set out in this Policy.
37. If a Member cannot demonstrate that it meets all of the minimum requirements of this Policy to CAS’s satisfaction, CAS may take one or more of the following actions, at its discretion:
- a. Attach such conditions to the membership as CAS considers appropriate, and the Member shall abide by such conditions. Before attaching conditions, CAS will give the Member:
 - Written notice of the deficiencies; and

- An opportunity to correct the deficiencies, to CAS’s satisfaction, by a date to be determined by CAS.
- b. Provisionally and immediately, suspend the membership if CAS, in its judgement, considers the deficiencies give rise to serious safety or organizational capacity concerns. In such situations, CAS will comply with all applicable requirements in its By-laws, and will give the Member:
 - Written notice of the provisional suspension and the reasons for this decision; and
 - An opportunity to correct the deficiencies, to CAS’s satisfaction, by a date to be determined by CAS.
- c. Revoke the membership. Before revoking membership, CAS will comply with all applicable requirements in its By-laws, and will give the Member:
 - Written notice of CAS’s intent to revoke the membership and the reasons for this decision; and
 - An opportunity to correct the deficiencies, to CAS’s satisfaction, by a date to be determined by CAS.

If the Member fails to correct deficiencies to CAS’s satisfaction within the allotted time, CAS may revoke the membership.

Exemption Procedures

38. Where this Policy offers an exemption from certain requirements, the following steps shall be taken:
 - a. A person with authority to act on behalf of the Member will submit a request in writing to CAS to be exempted from the requirement stating all reasons relevant to the matter and explaining in specific terms why they should be granted an exemption;
 - b. The Member will be notified in writing of the approval or denial of their exemption in writing using the contact information provided in the original request.
39. All decisions made by CAS regarding a request for an exemption from certain requirements under this Policy will be final and binding, with no right of appeal.

APPENDIX 1 – Template Club Operations Policy for Adoption by PTSOs

INSERT PTSO LOGO

Policy title	Club Operations Policy
Approval authority	Board of Directors
Adopted	[INSERT DATE]
Current version approved	[INSERT DATE]
This Policy has been prepared by [INSERT PTSO NAME] and is applicable to [INSERT PTSO NAME] and its Affiliated Organizations.	

Definitions

1. The following terms have these meanings in this Policy:
 - a. "Affiliated Organization or Club" – Any Competitive, Recreational, Scholastic, University artistic swimming club or AquaGO! program provider registered with [INSERT PTSO NAME];
 - b. "Board" – Board of Directors;
 - c. "CAS" – Canada Artistic Swimming;
 - d. "Coach" – Any person who instructs figures or routines on a regular basis and includes Instructor, which is a specific level of coach who teaches AquaGO! or other recreational programming;
 - e. "Director" – A member of the Board of Directors;
 - f. "Including" – Including but not limited to;
 - g. "Individuals" – Any organization or individual that has fulfilled the requirements of registration as required by CAS as well as all individuals engaged in Activity with CAS or its Members or Affiliated Organizations. A complete list of Registrant categories can be found in the CAS Registration Policy;
 - h. "MOU" – Memorandum of Understanding;
 - i. "Organization" – An organization to which this Policy applies and includes CAS and its Members and Affiliated Organizations;
 - j. "Policy" – A written directive ratified by the Board that defines objectives, principles, procedures and methods to govern decisions and actions of an Organization with respect to its programs and services;
 - k. "Suspension" – Immediate temporary cessation of membership in [INSERT PTSO NAME] (subject to possible reinstatement or termination) in accordance with the provisions of any [INSERT PTSO NAME] By-Law or policy; and
 - l. "Termination" – Immediate permanent cessation of membership in accordance the provisions of any [INSERT PTSO NAME] By-law or policy.

Purpose

2. The purpose of this policy is to describe the minimum requirements for Affiliated Organizations of [INSERT PTSO NAME] to maintain their status as a member in good standing. By providing an annual verification that they continue to meet these requirements, Club's provide assurance that their Organization operates in a safe and effective manner.

Application

3. This Policy applies to Affiliated Organizations of [INSERT PTSO NAME].

Incorporation

4. Each Affiliated Organization will provide proof of incorporation as a legal entity (i.e., a registered "not-for-profit" organization or "for profit" business), or obtain an exemption following the procedure set out under Exemption Procedures.
5. [INSERT PTSO NAME] reserves the right to waive the requirement for incorporation at its sole discretion.

Board of Directors

6. Each Affiliated Organization that is structured as a not-for-profit organization will have a Board that numbers not fewer than three (3) directors who are elected by its members subject to the provisions of the Organization's By-laws.
7. The Board shall meet with sufficient frequency to carry out its basic fiduciary and governance duties, and at least quarterly.
8. The Affiliated Organization is expected to update [INSERT PTSO NAME] regarding any changes in its Board composition and to ensure all contact information for Directors is accurate.
9. Any Affiliated Organization that has an exemption from being incorporated is expected to provide names and contact information of the Individuals who are responsible for the management and administration of the Organization to [INSERT PTSO NAME] and to ensure all information is accurate and up to date.

Governance

10. Each Affiliated Organization will abide by the By-Laws and policies of [INSERT PTSO NAME].
11. Each Affiliated Organization will have governance structures that allow it to make best efforts to align with key roles and responsibilities as described in Appendix 2.
12. Each Affiliated Organization, whether incorporated or not, will adopt by-laws or rules of operation that govern its financial and legal affairs and other activities. These by-laws or rules of operation will be guided by the [INSERT PTSO NAME] By-laws and will not at any time conflict with the [INSERT PTSO NAME] By-laws.

13. Each Affiliated Organization's by-laws, or rules of operation, at a minimum, will include the following:
 - a. Organization name;
 - b. Membership including requirements of admission, membership duration and conditions of withdrawal or expulsion;
 - c. Organization meetings including annual meeting and notice, quorum and voting rights;
 - d. For Organizations that are incorporated, board structure including board composition, the appointment and removal of directors and officers and their duties, powers and remuneration;
 - e. For Organizations that have an exemption from being incorporated, the names of the Individuals who are responsible for the management and administration of the Organization;
 - f. Finance and management including financial year;
 - g. The manner of making, amending and rescinding by-laws, or rules of operation; and
 - h. Dissolution.
14. Any amendments to the Organization's by-laws or rules of operation will be submitted in writing to [INSERT PTSO NAME] by no later than the annual deadline for Member registration as prescribed by [INSERT PTSO NAME].

Financial Controls

15. Each Affiliated Organization will adopt financial management policies including procedures and processes that must be met in order to protect the financial integrity of the organization. These policies will include, at a minimum:
 - a. Signing authority; and
 - b. Financial year end.
16. It is a best practice for financial management policies to also include the following:
 - a. Authority to enter into contracts;
 - b. Regular financial reporting;
 - c. Annual budgets;
 - d. Reserve funds; and
 - e. Expense reimbursement including travel.
17. Each Affiliated Organization's Board or management must review the Organization's financial position regularly and ensure effective financial controls are in place.
18. It is a best practice for each Affiliated Organization with sufficient financial capacity to do so to appoint a chartered professional accountant by ordinary resolution at each Annual Meeting to conduct an annual audit or review engagement, and to submit a copy of their audit report or review engagement report to [INSERT PTSO NAME].

Insurance

19. Where [INSERT PTSO NAME] allows an Affiliated Organization to opt out of insurance coverage provided by [INSERT PTSO NAME], the Organization must provide evidence of equivalent insurance.

Naming Convention

20. Each Affiliated Organization will seek approval from [INSERT PTSO NAME] for any change to their legal name or call letters.
 - a. Each Organization's call letters must be different from CAS, [INSERT PTSO NAME] and other PTSO call letters;
 - b. Each Organization will include "Artistic Swimming" and "Club" somewhere in their legal name; and
 - c. No Organization may use "Canada" or the name of a province or territory in their legal name.
21. Call letters will be assigned by [INSERT PTSO NAME] on a first come, first serve basis and may not be duplicated within [INSERT PROVINCE OR TERRITORY].
22. The Organization may request an exemption from the naming convention from [INSERT PTSO NAME] following the procedure set out under Exemption Procedures.
23. [INSERT PTSO NAME] reserves the right to decline requests for approval of an Organization's name and call letters if [INSERT PTSO NAME], in its judgement, considers it does not appropriately reflect the brand.

Policies

24. Each Affiliated Organization will adopt the following CAS and [INSERT PTSO NAME] policies as part of their operations:
 - a. Safe and Welcoming Sport Policy Suite Overview;
 - b. Conduct Policy;
 - c. Harassment and Prohibited Behaviour Policy;
 - d. Equity, Diversity and Inclusion Policy;
 - e. Coach Registration and Certification Policy
 - f. Concussion Policy
 - g. Privacy Policy;
 - h. Screening Policy; and
 - i. Any future policies identified by the CAS or [INSERT PTSO NAME] Board for application to Affiliated Organizations.
25. [INSERT PTSO NAME] encourages Organization's to adopt other CAS or [INSERT PTSO NAME] policies, as appropriate. [INSERT PTSO NAME] at its discretion may provide a template for policies and guidelines, including minimum requirements, as an appendix to this Policy.

Programs

26. Where recreational artistic swimming or aquatic literacy programming is offered by an Affiliated Organization, the Organization will adopt AquaGO! exclusively as its entry level (active start) recreational program offering.
27. Affiliated Organizations may continue to offer recreational programming focussed on FUNdamentals and higher level LTAD stages.

Websites

28. Each Affiliated Organization will post the following on their website, if they have one, or otherwise make the following available on request:
 - a. For Organizations that are incorporated, the names of Board members;
 - b. For Organizations that have an exemption from being incorporated, the names of the Individuals who are responsible for the management and administration of the Organization; and
 - c. By-laws or rules of operation.
29. It is a best practice for each Affiliated Organization also to post the following on their website:
 - a. Minutes of their most recent Annual Meeting; and
 - b. All Board-approved policies including links to CAS or [INSERT PTSO NAME] policies, as applicable.

Compliance

30. Decisions to grant or deny membership are made by [INSERT PTSO NAME] in accordance with this Policy.
31. Membership recognition is ongoing provided that the Affiliated Organization satisfies the following requirements:
 - a. Each Organization will re-apply annually in the manner and time prescribed by the [INSERT PTSO NAME] Board; and
 - b. Each Organization will verify annually that they continue to meet the minimum requirements set out in this Policy.
32. If an Affiliated Organization cannot demonstrate that it meets all of the minimum requirements of this Policy to [INSERT PTSO NAME]'s satisfaction, [INSERT PTSO NAME] may take one or more of the following actions, at its discretion:
 - a. Attach such conditions to the membership as [INSERT PTSO NAME] considers appropriate, and the Organization shall abide by such conditions. Before attaching conditions, [INSERT PTSO NAME] will give the Organization:
 - Written notice of the deficiencies; and

- An opportunity to correct the deficiencies, to [INSERT PTSO NAME]’s satisfaction, by a date to be determined by [INSERT PTSO NAME].
- b. Provisionally and immediately, suspend the membership if [INSERT PTSO NAME], in its judgement, considers the deficiencies give rise to serious safety or organizational capacity concerns. In such situations, [INSERT PTSO NAME] will comply with all applicable requirements in its By-laws, and will give the Organization:
 - Written notice of the provisional suspension and the reasons for this decision; and
 - An opportunity to correct the deficiencies, to [INSERT PTSO NAME]’s satisfaction, by a date to be determined by [INSERT PTSO NAME].
- c. Revoke the membership. Before revoking membership, [INSERT PTSO NAME] will comply with all applicable requirements in its By-laws, and will give the Organization:
 - Written notice of [INSERT PTSO NAME]’s intent to revoke the membership and the reasons for this decision; and
 - An opportunity to correct the deficiencies, to [INSERT PTSO NAME]’s satisfaction, by a date to be determined by [INSERT PTSO NAME].

If the Organization fails to correct deficiencies to [INSERT PTSO NAME]’s satisfaction within the allotted time, [INSERT PTSO NAME] may revoke the membership.

Exemption Procedures

33. Where this Policy offers an exemption from certain requirements, the following steps shall be taken:
 - a. A person with authority to act on behalf of the Affiliated Organization will submit a request in writing to [INSERT PTSO NAME] to be exempted from the requirement stating all reasons relevant to the matter and explaining in specific terms why they should be granted an exemption; and
 - b. The Organization will be notified in writing of the approval or denial of their exemption in writing using the contact information provided in the original request.
34. All decisions made by [INSERT PTSO NAME] regarding a request for an exemption from certain requirements under this Policy will be final and binding, with no right of appeal.
35. [INSERT PTSO NAME] may require any Organization requesting an exemption to enter into a Memorandum of Understanding (MOU) with [INSERT PTSO NAME] that sets out the objectives and responsibilities of each party.
36. The MOU, at a minimum, will include a commitment by the Affiliated Organization to:
 - a. Abide by the By-laws, policies and rules of [INSERT PTSO NAME] including:
 - Ensuring that all coaches adhere to the requirements of the CAS Coach Registration and Certification Policy;

- Ensuring that all Individuals engaged in Activity with the Affiliated Organization adhere to the CAS Concussion Policy, Conduct Policy, Harassment and Prohibited Behaviour Policy and Screening Policy; and
- b. Where [INSERT PTSO NAME] allows the Organization to opt out of insurance coverage provided by [INSERT PTSO NAME], provide evidence of equivalent insurance.

APPENDIX 2 – Roles and Responsibilities

This document identifies the primary roles and key responsibilities for each level of governance within the sport of Artistic Swimming in Canada, as well as a glossary of terms used in the materials. All of this is provided to better understand the role of each stakeholder in accomplishing the objectives of the Strategic Plan.

VISION, MISSION, PURPOSE AND VALUES OF CANADA ARTISTIC SWIMMING

Our shared **VISION**:

To be a world leading nation in artistic swimming

Our Collective **MISSION**:

To achieve excellence in all aspects of artistic swimming in Canada

Our **PURPOSE**:

To inspire and support all participants to realize their dreams in artistic swimming

Our **VALUES**:

- **PEOPLE**: As we work together to make artistic swimming diverse and inclusive for all.
- **EXCELLENCE**: We are motivated by excellence and innovation in everything we do.
- **COLLABORATION**: We believe in the power of our team, people and organizations.
- **ETHICS / RESPECT / SAFETY**: We expect behaviour of the highest ethical standard, demonstrating accountability, integrity, respect and safety by all people in the sport.

January 2024

NSO PRIMARY ROLE

ORGANIZATIONAL EXCELLENCE

- Govern artistic swimming nationally respecting the vision, mission and values of Canada Artistic Swimming (CAS) and in accordance with requirements of national sport governing agencies
- Respect and adhere to accountability-based requirements as necessary (e.g. not-for-profit institutions and legislation)
- Deliver and support volunteer development, engagement and recruitment

ATHLETE DEVELOPMENT

- Design, develop, communicate, evaluate and revise in an on-going manner athlete development pathways and programming

QUALIFIED TECHNICAL OFFICIALS & COACHES

- Design, develop, communicate, evaluate and revise in an on-going manner Official and Coach development pathways and programming

MARKETING & EVENTS

- Design and deliver a sport marketing program focused on the promotion of the programs, teams and events that are the properties of CAS
- As rightsholder, hold national and international competitions and other events in compliance with CAS, World Aquatics and PanAm Aquatics rules and practices, as applicable

REPRESENTATION & LOBBYING

- Influence public and government policy to advocate, position and represent the sport of artistic swimming

NSO KEY RESPONSIBILITIES

ORGANIZATIONAL EXCELLENCE

- Ensure the Sport is delivered by organizations that plan, evaluate and monitor their operations and programs with identified measures and accountability
- Provide sufficient organizational structure including a National Board of Directors, National Office staff and standing committees to support the work of the association
- Develop, monitor, review, revise and communicate as applicable bylaws, rules, regulations, policies, and procedures to deliver the safe, ethical and effective administration of the sport
- Apply for and comply with requirements of government funding partners; solicit and service corporate partnerships and take other steps to ensure financial sustainability of the NSO to enable adequate delivery of national programs and events for athletes, coaches, officials and volunteers
- Provide a National membership database
- Maintain archival and historical records to preserve the history of the sport
- National recognition and awards programs, and external nominations
- Support volunteer recruitment, development, engagement, and retention
- Develop volunteer education programs and materials as required

ATHLETE DEVELOPMENT

- Develop, implement and evaluate an inclusive long-term athlete development (LTAD) model for the sport defining the athlete pathways and programs for recreational and competitive artistic swimmers
- Organize and offer National Team programs including all selection criteria and processes, and select, nominate and approve athletes to represent Canada at Pan Am, Olympic, World and other international championships and competitions
- Build a world-class senior national training program
- In partnership with PTSO's, develop, deliver and evaluate monitoring programs to recognize talent identified athletes and offer supplementary programming at each level of development
- Review and approve international participation of all provincial or club teams

QUALIFIED TECHNICAL OFFICIALS & COACHES

- Develop and communicate standards of professionalism and certification, ensuring the sport is led by appropriately trained and certified coaches
- Design, develop, evaluate and revise as necessary the components of the National Coaching Certification Program as it relates to coaches in the sport of artistic swimming
- Design and develop, evaluate and revise as necessary components of National Officials training and pathway of development of all officials, including a specific mandate to develop National and International officials
- Manage the oversight of implementation of these programs to ensure quality control is maintained

MARKETING & EVENTS

- Provide standardized, nationally branded resources to support marketing artistic swimming in Canada
- Sanction and hold National and International Competitions
 - Define the format, standards, protocols, and competition calendar
 - Partner with stakeholders in the organization of these events
- Build the public profile of the sport through events, media opportunities and coverages, web, digital and television broadcast opportunities, and through a comprehensive social media campaign

REPRESENTATION & LOBBYING

- Position and represent the sport of artistic swimming through international liaisons with World Aquatics, PanAm Aquatics and other International associations
- Influence public and government policy through domestic liaison with PTSOs, Sport Canada, Own the Podium (OTP), Aquatics Canada, Canadian Olympic Committee (COC) and other partners or funding agencies

PTSO PRIMARY ROLE

ORGANIZATIONAL EXCELLENCE

- Govern artistic swimming provincially or territorially respecting the vision, mission and values of CAS and the province or territory, in accordance with requirements of sport governing agencies
- Respect and adhere to accountability-based requirements as necessary (e.g. not-for-profit institutions and legislation)
- Deliver and support volunteer development, engagement and recruitment

ATHLETE DEVELOPMENT

- Support and deliver athlete development pathway programs including recreational and competitive
- Provide opportunities provincially for talent identified athletes

QUALIFIED TECHNICAL OFFICIALS & COACHES

- Deliver officials and coach development pathways and programming
- Provide opportunities provincially for talent identified coaches and officials

MARKETING & EVENTS

- Consistent and aligned with the NSO marketing and branding program, promote provincial artistic swimming programs, teams and events that are the properties of the province
- Host provincial and partner with CAS to host national competitions and other events

REPRESENTATION & LOBBYING

- Influence public and government policy to advocate, position and represent the sport of artistic swimming

PTSO KEY RESPONSIBILITIES

ORGANIZATIONAL EXCELLENCE

- Ensure the Sport is delivered by organizations that plan, evaluate and monitor their operations and programs with identified measures and accountability
- Provide sufficient organizational structure that may include a Provincial Board of Directors, Provincial Office staff and standing committees to support the work of the association
- Develop, monitor, review, revise and communicate as applicable bylaws, provincial rules, regulations, policies, and procedures consistent with those at the national level to support the safe, ethical and effective administration of the sport
- Apply for and comply with requirements of government funding partners; solicit and service corporate partnerships and take other steps to ensure financial sustainability of the PTSO to enable adequate delivery of provincial programs and events for athletes, coaches, officials and volunteers
- Maintain the provincial membership using the National database
- Maintain provincial archival and historical records to preserve the history of the sport
- Provincial recognition and awards programs, and external nominations
- Support volunteer recruitment, development, engagement, and retention
- Offer volunteer education programs and materials for PTSO or club board volunteers

ATHLETE DEVELOPMENT

- Implement, administrate and evaluate the athlete pathways and programs for recreational and competitive artistic swimmers developed nationally using the long-term athlete development (LTAD) model for the sport
- Organize and offer enhanced programming including Provincial Team programs
- In partnership with the NSO, develop, deliver and evaluate monitoring programs to recognize talent identified athletes and offer supplementary programming at each level of development

QUALIFIED TECHNICAL OFFICIALS & COACHES

- Deliver and administer standards of professionalism and certification
- Deliver and administer the components of the National Coaching Certification Program as it relates to coaches in the sport of artistic swimming
- Define criteria for talent identification of coaches and build succession planning for provincial programs
- Deliver and administer components of National Officials training and pathway of development of all officials
- Recommend to the NSO, officials for Level 3 upgrades
- Develop recruitment tools to attract new coaches and officials

MARKETING & EVENTS

- Deliver standardized, nationally branded resources to support marketing artistic swimming in the province
- Sanction and host Provincial competitions
 - Define the format standards, protocols, and competition calendar considering National rules and calendar
 - Partner with stakeholders in the hosting and organization of these events.
- Host National & International Competitions
 - Partner with CAS (the rightsholder) to support and deliver aspects of national and international events assisted by provincial or club volunteers.
- Build the public profile of the sport through events, media opportunities and coverages, web, digital and television broadcast opportunities, and through a comprehensive social media campaign, as feasible

REPRESENTATION & LOBBYING

- Position and represent the sport of artistic swimming through national liaison with CAS
- Influence public and government policy through domestic liaison with provincial government and their employees as well as some municipal government, and their employees and various facilities or funding agencies in the province
- Provide support as required for local clubs
- Assist in lobbying for adequate facilities in local communities with standard list of requirements

AFFILIATED ORG/CLUB PRIMARY ROLE

ORGANIZATIONAL EXCELLENCE

- Govern artistic swimming at the local or club level respecting the vision, mission and values of CAS, the province or territory and club in accordance with requirements of the respective governing sport agencies
- Respect and adhere to accountability-based requirements as necessary (e.g. not-for-profit institutions and legislation)
- Support volunteer development, engagement and recruitment

ATHLETE DEVELOPMENT

- Deliver athlete programming including recreational and competitive in compliance with NSO and PTSO implemented pathways and programs
- Offer and encourage enhanced opportunities to promote optimal athlete development and growth

QUALIFIED TECHNICAL OFFICIALS & COACHES

- Support Officials' and Coach development and programming
- Ensure compliance with NSO and PTSO implemented pathways and programs

MARKETING & EVENTS

- Promote artistic swimming within their community and host competitions, water shows and other events

AFFILIATED ORG/CLUB KEY RESPONSIBILITIES

ORGANIZATIONAL EXCELLENCE

- Ensure the sport is delivered by organizations that plan, evaluate and monitor their operations and programs with identified measures and accountability
- Provide sufficient organizational structure that may include a club board of directors, staff and standing committees to support the work of the association or club
- Consistent with those at the National and Provincial levels, develop, monitor, review, revise and communicate as applicable bylaws, club rules, regulations, policies, and procedures to support the safe, ethical and effective administration of the club
- Apply for and comply with requirements of any funding partners; solicit and service corporate partnerships; undertake fundraising initiatives and take other steps to ensure financial sustainability of the club to enable adequate delivery of programs and events for athletes, coaches, officials and volunteers
- Maintain the club membership using the National database
- Maintain club archival and historical records to preserve the history of the sport
- Club recognition and awards programs, and external nominations
- Support volunteer recruitment, development, engagement, and retention
- Utilize volunteer education programs and materials available from the NSO and PTSO for club Board volunteers

ATHLETE DEVELOPMENT

- Deliver the athlete pathways and programs for recreational and competitive artistic swimmers developed Nationally using the long-term athlete development (LTAD) model for the sport
- Assist in and support the identification of talent identified athletes and encouragement of enhanced NSO and PTSO programs

QUALIFIED TECHNICAL OFFICIALS & COACHES

- Support standards of professionalism and certification.
- Encourage members to become officials
- Support coaches in professional development opportunities
- Coach recognition
- Official recognition at hosted competitions
- Identify and encourage talented coaches to participate in NSO and PTSO growth opportunities

MARKETING & EVENTS

- Utilize standardized, nationally branded resources to support marketing artistic swimming in the province
- Implement relevant and robust communications to increase brand awareness (media and community relations)
- Host Competitions
 - Partner with PTSO to host provincial, national or invitational events adhering to the standards, protocols, bid processes and competition calendar developed provincially and nationally
- Assist with building the public profile of the sport through events, media opportunities and coverages, web, digital and television broadcast opportunities, and through a comprehensive social media campaign, as feasible

Glossary of Terms Used by Canada Artistic Swimming

As of June 2025

Active for Life is a movement within the Sport for Life framework in which Canadians become active for life by developing physical literacy. Along with physical literacy and sport excellence, Active for Life is one of CS4L's three key outcomes. This stage can be entered at any age (after the onset of the growth spurt), beginning with developing physical literacy in infancy, and evolves to being Competitive for Life, Fit for Life or Sport and Physical Activity Leaders through all phases of adulthood.

Athlete Development Matrix (ADM) is a curriculum that needs to be covered in order to be successful in the sport. It describes aspects for the athlete's development in the areas of physical capacities, technical skills, psychological skills and life skills.

Canadian Olympic Committee (COC) is the federal partner designated to represent the Olympic movement in Canada and authorizes and supports Olympic teams and athletes.

CAS means Canada Artistic Swimming, the governing body of artistic swimming in Canada.

Championship Includes Canadian Artistic Swimming Championships (CASC), Canadian Masters Championships, Provincial Championships.

Affiliated Organization (Club) means an organizational member club registered as such with CAS. Clubs may be Recreational or Competitive. Competitive Clubs may have Competitive and Recreational swimmers, but a Recreational Club may not have any Competitive swimmers.

Coach means a certified instructor trained to guide the development of artistic swimmers (usually certified in the National Coaching Certification Program offered by the Coaching Association of Canada)

Coaching Association of Canada (CAC) is the regulatory body overseeing the training and certification of coaches in Canada through several vehicles including the National Coaching Certification Program (NCCP).

Competitive Swimmer means a swimmer who is registered with a Provincial Association or with CAS directly, who is a registrant of CAS, and competes.

Event means a portion of the meet for which awards are presented. Thus, "Junior World Aquatics Duet" is an event "AG 13 - 15 Solo" is an event.

Gold Medal Profile (GMP) defines the skills and abilities required to stand on the top of the Olympic podium.

International Competition means a Competition held under the jurisdiction of World Aquatics or PanAm Aquatics, inside or outside of Canada.

Judge means an individual appointed to evaluate the performance and assign marks according to the criteria laid out in the rules. The NOC assigns judges for the Qualifier, CASC, and Canada Games. The Provincial Association assigns judges for Provincial and other Inter-provincial meets.

Long-Term Athlete Development is a multi-stage training, competition and recovery pathway guiding an individual's experience in sport and physical activity from infancy through all phases of adulthood. LTAD is athlete centered, coach driven and administration, sport science and sponsor supported. Sequential stages in the LTAD pathway provide developmentally appropriate programs for all ages to increase participation and optimize performance. Key to LTAD is a holistic approach that considers mental, cognitive and emotional development in addition to physical development, so each athlete develops as a complete person. Based on CS4L principles, LTAD, in a sport-specific context, promotes system alignment and integration between sport club, provincial/territorial and national sport organization

The seven stages of LTAD include:

1. Active Start
2. FUNdamentals
3. Learn to Train
4. Train to Train
5. Train to Compete
6. Train to Win
7. Active for Life

Meet means the entire competition for a particular age group, including all the routines and figure events.

Meet Manager means an individual appointed by the host provincial association to handle all the meet arrangements prior to the meet and to assist the Chief Referee of the meet in the efficient conduct of the meet.

National Sport Organization (NSO) means the body recognized by World Aquatics, PanAm Aquatics, Sport Canada, the COC and OTP as responsible for artistic swimming in Canada.

Own the Podium (OTP) is a federal funding partner who determines Sport Canada high performance grant amounts for NSOs based on specific performance criteria and Olympic results.

Pathway refers to a series of defined steps in a development program designed for participants in the sport leading from entry level to proficiency.

Provincial Territorial Sport Association (PTSO) means any one of Alberta Artistic Swimming, British Columbia Artistic Swimming, New Brunswick Artistic Swimming, Nova Scotia Artistic Swimming, Prince Edward Island Artistic Swimming, Natation Artistique Québec, Ontario Artistic Swimming, Saskatchewan Artistic Swimming, Manitoba Artistic Swimming, Newfoundland-Labrador Artistic Swimming and Synchro Yukon, or any of their successors and assignees responsible for artistic swimming in the applicable Province or Territory.

Provincial Team means a team made up of swimmers registered with the same Provincial Association.

Physical Literacy means having the fundamental movement skills, fundamental sports skills and motivation that enable an individual to read their environment and make appropriate decisions while moving confidently and with control in a wide range of physical activities in both indoor and outdoor environments.

Recreational Swimmer means a swimmer who is registered with a Provincial Association and CAS but does not compete.

Registrant of CAS means a person (an individual or a legal entity) duly registered with CAS and who has paid applicable fees.

Artistic Swimmer age means the age of a competitor as of December 31st of the calendar year of the competitive season.

PanAm Aquatics is the governing body for aquatic sports in the Americas' continent.

Volunteering is an exchange between the organization and the volunteer. The needs of both must be met for the relationship to satisfying and effectively maintained. The tasks must provide an opportunity to meet both the social and intellectual needs or learn or display competency of the volunteer to maximize their personal ROI.

World Aquatics (formerly known as FINA: Fédération Internationale de Natation) means the international federation recognized by the International Olympic Committee for administering international competitions in water sports.